



## **NYC Restaurateur and Cookbook Author Launches New All-Natural Food Product Packed With Complete Nutrition For All Diets**

*Portion of proceeds will go to Chai Lifeline to support children battling serious illnesses*

**New York – February 22, 2017** – Renowned NYC restaurateur and cookbook author Levana Kirschenbaum today launched Levana™ Meal Replacement. Unlike most commercial meal replacements, Levana™ provides the nutrients of a complete balanced meal without chemicals or added sugar. Each flavor — [three sweet, two savory](#) — is made of pure, simple, plant-based ingredients. One pouch can be mixed with liquid for the nutrition of a full meal or added to foods or recipes to enhance nutrition. All Levana™ flavors are vegan, kosher, soy-free, dairy-free, non-GMO and high in protein, fiber and good fats.

Nicknamed the “Jewish Julia Child,” Kirschenbaum developed this certified all-natural alternative to chemical-laden meal replacements in her own kitchen when her husband was being treated for cancer.

“While battling cancer, my husband became so thin and weak that his doctors recommended postponing his life-saving treatment. I couldn’t watch him die of malnutrition in a house full of delicious foods,” said Kirschenbaum. “My all-natural meal replacement helped him regain weight, strength and appetite. I knew that so many others could benefit; I am proud to bring this option to the public.”

Levana™ has been carefully formulated to pack the most balanced nutrition in a single serving package. The Levana™ team worked closely with food scientist Dr. Joe Mac Regenstein of Cornell University to ensure optimal nutrition for sweet smoothies (Vanilla Bean, Mixed Berry and Cocoa-Coffee) and savory soups (Garden Vegetable and Mushroom Medley).

“As a practicing registered dietitian, I’m thrilled to finally have an easily customizable all-natural meal replacement for patients with varying food allergies and dietary needs,” said Jackie Topol, MS, RD, CSO, CDN, a registered dietitian and culinary nutritionist.

To order and for more information, visit [www.LevanaMealReplacement.com](http://www.LevanaMealReplacement.com).

### **Giving Back**

Levana™ has partnered with Chai Lifeline, a charitable organization that supports children with life-threatening or lifelong illnesses. Levana™ will donate product and a portion of sales to Chai Lifeline so that the families the organization serves can get the nutrition their children desperately need.

[Click for more about Chai Lifeline](#)



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